



**Rapid**  **umbraco** **Development**

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11th April 2017

# Introduction

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# Once upon a time...

- We built all our solutions on **designs**
- We built all our solutions on **templates**
- We built all our solutions using **content trees**
- Life was simple and easy...

# But times have changed

It is not about design anymore.

It is about **functionality** and **user experience**.

# But times have changed

It is not about templates anymore.

It is about **flexibility**.

# But times have changed

It is not about content trees anymore.

It is about **content models**.

## @ Arlanet we...

- Start with creating a **functional wireframe** using our Bootstrap Generator
- This **focusses the customer** on functionality and user experience before design

## @ Arlanet we...

- Continue to **define the content model** and separate content from presentation
- This enables the editors to think about **content** and Umbraco about the **presentation**



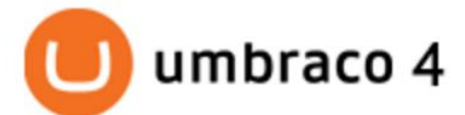
## @ Arlanet we...

- Finalize the design process with a **visual design** that builds on the wireframe, UX and content model
- This **focusses the customer** to look at visual design instead of functionality and UX

**Now, let's give it to the devs!**

# Let's get technical (2012)

1. **Download** latest Umbraco.zip and extract to a Visual Studio 2010 project
2. Setup Umbraco, create DocumentTypes, MasterPages, **XSLT** and **Macros**
3. ... maybe throw in a custom ASPX control or XSLT library
4. Prepare the content and media tree
5. Test, accept and release



umbraco v 4.11.3 (Assembly version: 1.0.4760.34993)

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Developed by the [Umbraco Core Team](#)

# Let's get technical (2017)

1. Install Umbraco with **NuGet** in a Visual Studio 2015 (or 2017) project
2. Think about your **content** for a moment...
3. Setup Umbraco, create DocumentTypes and **Razor views**
4. Add lots of controllers and other custom logic
5. Test, accept and release



# You might notice...

Development has shifted from Frontend to Backend

(Which our frontender doesn't like, by the way)

# You might notice...

- Content *really* defines the way you work
  - **DocumentTypes** Composition over Inheritance
  - **Content** Maintainability and Reusability over Usability
- Lots of custom logic
  - Thanks to Umbraco gradually opening up more with every release

# Umbraco workflow pitfalls

- Mixing old and new habits
- Reinventing the wheel
- Over-engineering solutions
- Ignorance

# Mixing old and new habits

- **What?**
  - Using macros for everything
- **Why is that bad?**
  - Macros add a lot of unnecessary overhead
  - Razor introduced Partial Views
- **When to use?**
  - Only when content requires user-defined controls



# Reinventing the wheel #1

- **What?**
  - Adding your own cache layer
- **Why is that bad?**
  - Umbraco comes with 3 types of caches out of the box
    - RuntimeCache
    - RequestCache
    - StaticCache
- **When to use?**
  - A SessionCache-variant is not part of the deal
    - Implement your own **ICacheProvider**
    - Be aware of load balancing though!

# Reinventing the wheel #2

- **What?**
  - Adding your own ORM into the mix, eg. *EntityFramework*.
- **Why is that bad?**
  - Umbraco comes with *PetaPoco*, which is well suit for most purposes.
  - Umbraco also has support for Migrations
    - Checkout **MigrationBase**
- **When to use?**
  - Only when you really want that one feature...
  - ORM talks to a different database than Umbraco.
  - But... It still sucks, ORM references and **Bin**

# Over-engineering solutions

- **What?**
  - Trying to abstract Umbraco too much
- **Why is that bad?**
  - One size fits all is a myth
  - Embrace what Umbraco has to offer
  - KISS
- **When to use?**
  - Only to support development up to a certain level
    - Inversion of Control, eg. Dependency Injection to increase Testability

# Ignorance #1

- **What?**
  - Searching through the content-tree every request
- **Why is that bad?**
  - The Umbraco XML cache is *really* slow and eats memory
    - It works fine for a few nodes, but not if you have 1k+
- **What to use?**
  - Use references properties in the root-node(s)
    - Cache these references
    - Load a reference with **Umbraco.TypedContent**
      - Do **not** use **Umbraco.Content**
  - Use the Examine index inside Umbraco...
  - ... or write your own (Lucene) indexer

# Ignorance #2

- **What?**
  - Keeping track of metadata in content-nodes
- **Why is that bad?**
  - Everytime a save is triggered, a new version is stored
  - Umbraco cannot handle lots of versions well
    - This is due to the diffing algorithm that runs for every publish
- **When to use?**
  - Never, use a **PetaPoco** instead

# Ignorance #3

- **What?**
  - Using custom HttpModules to do UrlRewriting to nodes
- **Why is that bad?**
  - Rewriting has to occur before **UmbracoModule** kicks in...
    - But that's problematic when you need **UmbracoContext**
  - Umbraco offers UrlRewriting out of the box\*
  - You can implement your own **IContentFinder**
  - Do both to complement eachother
- **When to use?**
  - When you don't need **UmbracoContext** and logic surpassing that of simple rewrite rules

\* This will be removed in Umbraco 7.6, so instead you can use the IIS Rewrite Module. OWIN would still require your own module.

# So what can we learn from this?

- Don't be afraid to learn new tricks
  - They can be lifesavers
- Embrace what Umbraco offers out of the box
  - Prevent reinventing the wheel
  - Unlikely to break any time soo
- Refrain from using “hacks” based on assumptions
  - **“Assumption is the mother of all fuckups.”**

# What did we do with this knowledge?

- Separate content and data
  - Define context-free
  - DocumentTypes for data
  - Create them under a Content-tree without bindings



# What did we do with this knowledge?

- Relational Data
  - Create bidirectional relations between data-objects
    - A doctor does a particular treatment
    - A particular treatment knows which doctors perform it
  - Content-editors don't have to create the same relation both ways
  - Data can be presented any way you like

# What did we do with this knowledge?

- Custom Lucene Indexers
  - Small specific indexes over uber-indexes
  - Speed up specific slow portions of your site, eg. Blog-posts
  - ArlaSearch